

Promovojmë
Transparencën

Mbrojmë
të dhënat
Personale



KOMISIONERI PER TE DREJTE!
E INFORMIMIT DHE MBROJTJES
E TE DHENAVE PERSONALE

PROJECT UPDATE

IDP and Government Communications Service International

About the project

Albania has an excellent legislative framework on the right to information.

To support transparency and good governance in Albania, Government Communications Service International (GCSI) worked in partnership with the Information Commissioner's Office to develop its outreach and engagement efforts with state institutions across Albania.

The project was supported by the British Embassy in Tirana.

Activity areas

- ✓ Visual identity and products
- ✓ Practical guidance
- ✓ Engagement events

Visual identity

The project developed a new sub-brand that works well with IDP's existing identity and logo.

It covers both sides of IDP's role: promoting transparency and protecting personal data.

Marketing products

The identity supported the production of products - everyday items, useful at work, designed to reinforce key messages about transparency and the responsibilities of institutions. These included:

- desk items (notepads, mugs, calendars, bags)
- event assets (banners, presentation templates)
- templates and animation for social media



Practical guidance

IDP is responsible for:

- providing guidance, training and templates
- monitoring and reporting on compliance
- managing complaints, appeals and sanctions.

The project provided:

- toolkit Q&A documents - print and online
- published guidance on the 'public interest test'.

Our audience was the information coordinators within state institutions and the *emphasis was on practical information and tips, not legal requirements.*

Results

- **92%** of information coordinators said the toolkit was *useful* or *very useful* for their work.
- **94%** said they would share the toolkit with colleagues to raise awareness of the right to information in their institution.

(134 coordinators responded to the survey)



Engagement events

- The event series highlighted challenges faced by coordinators and municipalities, for example on the public information test.
- The outreach programme has been a factor in increased proactive transparency in local authorities.
- At the close of 2022, more authorities had an appointed coordinator, published corporate transparency data and maintained a register of requests and responses than in the previous year.

- **March 2022**
Lezhe
- **May 2022**
Elbasan
- **June 2022**
Berat
- **June 2022**
Kukes
- **September 2022**
Durrës
- **October 2022**
Dibra